

# Last month wasn't a first!

John Horn's Poster tube mailing last month was very well received but it was interesting to learn that this was not the first mailing of large printed pieces in APA.

Past APA President and Mailer, Bob Oldham said that in 1966 or 1967 there was a "big piece bundle." It went out in an 18x23 mailing envelope and aside from large printed pieces also contained the regular bundle items for that month. Bob said that some pieces were still too big for the envelope and had to be folded. At the time they had hoped to do it again but this wasn't the case until Horn's tube mailing appeared last month.

Bob said that this bundle contained 49 pieces of which 19 would have fit in the standard 6x9 bundle envelope but 30 pieces that were oversized, the largest being a 17x22 piece.

The 18x23 envelope mailed to member in either 1967 or 1968.

Here's Bob telling how it was put together: "It was pretty interesting to put together. I had built a mailing rack into which to sort the 155 bundles, but it was made for 6x9 maximum size pieces. I think I gathered the large pieces on the dining room table a few at a time. I also used two pieces of corrugated board to stiffen the envelope, which of course added to the cost and impressive bulk."



## ***Will we see another "poster" mailing?***

The tube mailing sent out in September was such a success that in the last issue I asked if there would be anyone interested in handling another in two years? To my great surprise, within a day of publication, three brave APA souls stepped forward and said they'd volunteer to put one together but would need financial help.

I'm not sure how strong the desire is in APA to do these tube mailings of larger printed pieces every two years but it would be nice to find out.

The cost of such mailings would be in the neighborhood of \$1500. One way to raise this kind of money would be to raise the dues from \$25 to \$30. This would raise an extra \$750 per year, thus in two years raise \$1500, which would cover a special mailing.

So how strong is the desire to have these large piece mailings every two years? Enough to increase the dues by \$5.00?

Email me with your thoughts and unless you say otherwise, I'll publish them in the next issue of the *APA Journal*.

Send an **email!**



## Deadline looms for large November mailing pieces

The November bundle will be for larger pieces as always. Items must not exceed 8.5"x11" flat, or 8"x10" folded. Send 155 copies before November 10.

Send them to the Mailer:  
 Michael Langford  
 706 S. 9th Avenue  
 Washington, Iowa 52353



Wouldn't we all like a font of this stuff? (That's right...it's chocolate!)

Wouldn't we all like a chance to set type using this font of type?

This type was found on the [Internet](#) and it was in German. Those fluent in the language might report what it is all about.

Maybe our type casting members could do away with that toxic lead and put some chocolate in their pots? Yum!!!!



## Babcock in operation

John Henry has posted a [video](#) on YouTube showing the Babcock press being run. The video is from the recent Great Norther in Iowa (reported here last month).

John reports that Chuck Dunham of Deep River, Iowa is feeding the press and Garrett Riley is the "fly boy." The press prints four pages at a time. The group believes that this is the only steam-powered letterpress still operating in the United States.

## Type as art

For those who enjoy type and the various ways that folks put it to use, you might enjoy [this site](#).

It's not something to be tried with our handset type, but still some interesting stuff.



**APA JOURNAL** is the unofficial publication of the Amalgamated Printers' Association – an organization composed of letterpress printing enthusiasts. The unofficial editor is Mike O'Connor P. O. Box 18117, Fountain Hills, Arizona 85269. Any and all comments

welcomed. The publication is published as the spirit moves the editor but a monthly schedule is hoped for. [Contact the editor](#).

APA's web site:

[Amalgamated Printers' Association](#)